

DANE OLSEN

CREATIVE MARKETING SPECIALIST

BACKGROUND

Ambitious and inventive marketing professional with experience coordinating web marketing projects from concept to completion, designing inspiring web sites and interactive media, and finding innovative solutions to creative and technical challenges.

A quick learner and an even quicker adapter, continually drawing from a well-rounded, yet constantly evolving education to tackle problems with a passionate, strategic approach.

Incredibly resourceful team player that can handle multiple projects simultaneously and meet tight deadlines. Strong interpersonal, communications, technical, and graphic design skills, with an ever-present desire to improve.

EXPERIENCE

- 2008 - present **Freelance Web Designer**
- 2008 - 2008 **Web Marketing Coordinator**
Demi & Cooper Advertising, Elgin IL
- 2006 - 2008 **Web Designer / Producer**
Demi & Cooper Advertising, Elgin IL
- 2005 - 2006 **Freelance Web Designer**
- 2005 - 2005 **Reporter / Anchor / Producer**
UI-7 News at University of Illinois

EDUCATION

- 2005 **BS Broadcast Journalism**
University of Illinois at Urbana-Champaign
- 2004 **Thai Studies Certificate**
Thammasat University, Bangkok, Thailand

SKILLS

- Interactive Design and Development (HTML / CSS / basic Flash)
- Email Marketing Design
- Digital Video Editing and Production
- Illustration
- Digital Photography
- Google Adwords
- Website Analytics Analysis
- Reputation Monitoring
- Social Network Marketing

AREAS OF INTEREST

- Web Marketing
- Graphic Design
- Blogging
- Social Media
- Film / Video
- Digital Media
- Journalism

SOFTWARE

- Photoshop
- Dreamweaver
- Illustrator
- Flash
- InDesign
- Wordpress
- Final Cut Studio
- AVID
- Premiere
- AfterEffects
- Microsoft Office
- Windows / Mac

CONTACT

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- References Available upon Request